



THE TOWN CRIER

Newspaper Advertising

ADVERTISING CONSULTANTS

If Your Business is Located in the Following Towns Contact:

Upton, Mendon, Uxbridge, Northbridge,
Whitinsville, Blackstone & Millville

LORI TATE

508-529-0301

loritrate@charter.net

Milford, Hopedale,
Bellingham, Franklin, Medway

COLETTE ROONEY

508-922-9674

cerooney@charter.net

Hopkinton, Holliston,
Westboro, Grafton

SUE ODELL

508-954-8148

sue_odell@verizon.net

Milford Town Crier - distribution 12,800

| AD SIZE | DIMENSIONS | LIST | 5% | 10% | 15% |
|--|-------------------------|------------|------------|------------|------------|
| | (in inches) | 1-5 issues | 6 issues | 12 issues | 22 issues |
| FULL | 10.25 wide x 15 tall | \$1,680.00 | \$1,595.00 | \$1,511.00 | \$1,427.00 |
| 1/2 | 10.25 wide x 7.5 tall | \$840.00 | \$798.00 | \$755.00 | \$714.00 |
| 1/4 | 5 wide x 7.5 tall | \$420.00 | \$399.00 | \$378.00 | \$357.00 |
| 1/8 | 5 wide x 3.625 tall | \$210.00 | \$200.00 | \$189.00 | \$179.00 |
| 1/16 | 3.625 wide x 2.375 tall | \$105.00 | \$100.00 | \$95.00 | \$90.00 |
| SAU | 2.006 wide x 1 tall | \$22.39 | \$21.26 | \$20.15 | \$19.03 |
| TC Column | 2.375 wide x 1 inch | \$28.23 | \$26.82 | \$25.40 | \$23.99 |
| Typesetting & design included for above sizes only | | | | | |
| Bus Card | 3.25 wide x 2 tall | \$70.00 | \$66.00 | \$63.00 | \$60.00 |
| Inserts | 12,800 | \$668.00 | | | |

Price does not include printing of fliers. Additional postage applies for pieces over .4 ounces.

Deliver Inserts to: Saltus Press, 24 Jolma Road, Worcester, MA 01604 • 508-752-1969



Upton/Mendon Town Crier - distribution 6,000

| AD SIZE | DIMENSIONS | LIST | 5% | 10% | 15% |
|--|-------------------------|------------|------------|------------|-----------|
| | (in inches) | 1-5 issues | 6 issues | 12 issues | 22 issues |
| FULL | 10.25 wide x 15 tall | \$1,110.00 | \$1,055.00 | \$1,000.00 | \$944.00 |
| 1/2 | 10.25 wide x 7.5 tall | \$555.00 | \$528.00 | \$500.00 | \$473.00 |
| 1/4 | 5 wide x 7.5 tall | \$278.00 | \$265.00 | \$252.00 | \$237.00 |
| 1/8 | 5 wide x 3.625 tall | \$140.00 | \$134.00 | \$127.00 | \$120.00 |
| 1/16 | 3.625 wide x 2.375 tall | \$70.00 | \$67.00 | \$63.00 | \$61.00 |
| SAU | 2.006 wide x 1 tall | \$15.29 | \$14.52 | \$13.76 | \$13.00 |
| TC Column | 2.375 wide x 1 inch | \$19.27 | \$18.31 | \$17.35 | \$16.39 |
| Typesetting & design included for above sizes only | | | | | |

Bus Card 3.25 wide x 2 tall \$57.00 \$55.00 \$51.00 \$49.00

Inserts..... 6,000 copies - \$350 3,300 Upton Only \$175 2,700 Mendon Only \$175

Price does not include printing of fliers. Additional postage applies for pieces over .4 ounces.

Deliver Inserts to: Saltus Press, 24 Jolma Road, Worcester, MA 01604 • 508-752-1969

(effective 2/1/09)

Back to Back Discount: Advertisers receive an additional 5% discount to run the same ad in 2 consecutive issues of the Milford Town Crier and the Upton&Mendon Town Crier. Ads must be booked simultaneously and will be billed together.